



2020 SPONSORSHIP

Come and be a part of the
BMX family

REDLANDS BMX CLUB

Has been proudly in the
Redlands since 1979 and its
current location since 1982





WHO WE ARE?

Since 1979, we have grown from a group of kids looking for something to do, to a growing membership base of over 150 riders.

We are proudly located behind the Redlands PCYC on the corner of Degen and Mt Cotton Road, Capalaba.

With former and current members that have competed at:

UCI World Championships,
BMX Australia National Series,
National Championships,
State Championships,
Shoot Out Series,
Inter Club Open Days,
Club racing.

Sessions at our club run weekly during school terms. With coaching sessions 3 nights per week and club events Wednesday and Friday nights. Many riders also seek out our club facilities when visiting from interstate and internationally.

We hold an annual Open day event which attracts 350 plus entries as well as their families and friends as spectators, reaching in excess of 1500 people attend.

On application our club was successful in becoming a host for a round with the Southern Zone Shoot Out Series for 2020, which on average has 550 race entries and their family and friends upwards of 2500 people attend.

Our club has great social media exposure. Our Facebook page currently has over 2,100 followers with an average monthly reach of 3000 people, peaking at 6000 during hosted events.

Our Instagram page followers are steadily growing. And our website attracts approximately 500 hits per month with exposure increasing sharply during hosted events. Google searches for the last quarter has reached 14280.

Each week, we have a dedicated group of volunteers that make our club what it is today. From our President, Executives and Committee, right down to our parents and riders that help prep the track each week. Every member of our club is a valued part of the BMX family.

To run a club with events of these sizes requires support from many avenues. Our volunteers, with their wide range of knowledge and skills, can only do so much.

**If your dreams don't scare, you...
they're not big enough**

PLANNING FOR THE FUTURE

BMX Racing, Mountain Bike and Cycling Australia are in the process of a possible merge to become AusCycling from mid-2020, we are predicting that the attendance and event attendees will rise as there is interest across all disciplines to give another cycling discipline a trial.

Our club is continually looking for ways to improve our facility to foster the local community's needs.

Currently Project Include:

- Fence on 1st and 2nd Turn for promotional signage, area for photography and Livestream camera set up during events.
- Raise and extend Staging Roof as Part two of Pro Gate Start Hill Project which was completed the end of 2016
- Guttering and Promotional Signage above start Lanes
- Extend Race Staging areas
- Modify access to start ramp from steps to ramp for safety
- New Building Facilities for Scoring and storage
- Sound Proofing of Start Gate
- Upgrading in Canteen with more user-friendly equipment and processes.

While the club has successfully obtained Government Grants for our current works, as a club we must find the remaining funds elsewhere. This is made up in Sponsorship, Canteen sales, club fees, and fundraising, to ensure our clubs continued success we are reaching out to our local community so that our club is around for years to come.

We have several opportunities for your business to grow and reach our BMX community, read on to find a package that would best suit your business.

If you would like a tour of the facilities, negotiate or have a conversation, please feel free to contact -

President Jamie Gard president@redlandsbmx.org

Marketing Megan Mothershaw marketing@redlandsbmx.org

Secretary Suzanne Woods secretary@redlandsbmx.org

Redlands BMX Club - CNR Degen & Mt Cotton Rd, Capalaba

F: [facebook.com/redlandsbmx](https://www.facebook.com/redlandsbmx)

I: Redlands BMX Club

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Ph: 0468 919 004 (Megan)

Every Pro was once an amateur
Every expert was once a beginner So dream
BIG - it starts now

SPONSORSHIP PACKAGES AND BENEFITS FOR YOUR COMPANY

Annual Packages

\$3000

- Club Event Elite Race Naming Rights for either Men/Women
- Business Logo with links on Social Media and website
- **Large** sign on StartHill
- **Large** sticker on Canteen board and Scorers Hut
- **Large** sign on Starters Box
- Logo on Start Gate Fencing
- Logo on Club Paperwork handouts and flyers
- Premium logo position on club jersey/shirts
- Ground space to set up a business marque, stand/info booth
- Placement of flags around the track (business to supply)
- Award end of year club trophies and invitation to the club Christmas party
- Invitation to any additional events during the year
- Inclusion of promotional material for Sprocket Award bags at open day events.

\$2000

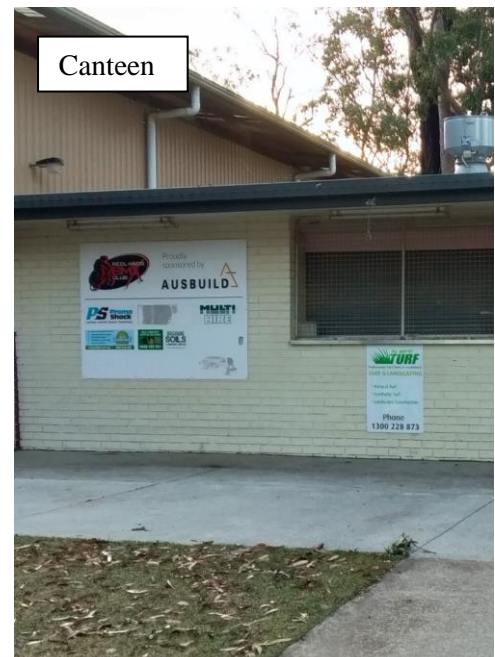
- Club Event Elite Race Sponsorship for either Men/Women
- Business Logo and links on Social Media and website
- **Medium** sign on StartHill
- **Medium** sticker on Canteen board and Scorer Hut
- Logo on Start Gate Fencing
- Logo on Club Paperwork handouts and flyers
- Logo on Club Jersey/Shirts
- Ground space to set up a business marque, stand/info booth
- Assist with awarding end of year club trophies and invitation to the club Christmas Party
- Invitation to any additional events during the year
- Inclusion of promotional material for Sprocket Award bags at open day events.

Elite Riders Race Package \$750

- Club Event Elite Race Sponsorship for either Men/Women
- Business Logo and links on Social Media for duration of Event promotions.
- Ground space to set up a business marque, stand/info booth
- Placement of flags/signs around the track (business to supply)

Race Day Packages \$125

- Per Age Race Sponsorship (age of your choice)
- Business Logo and links on Social Media for duration of Event promotions.
- Acknowledgement over PA system to 500+ riders and spectators
- Placement of flags/signs around the track (business to supply)



Redlands BMX Club thanks you for taking the time to read over our sponsorship package, we look forward to doing business with you.



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